

MISSION CATALYSTSM

*Building the right infrastructure
for emerging non-profits*

We help you solidify three critical elements essential to building the right infrastructure for becoming

A High-Impact

Non-Profit Organization:

**Strategic Planning
Board Governance
Fund Development Strategy**

Our Philosophy

Measurable or sustainable change does not happen overnight. That's why Mission CatalystSM is intentionally divided over 12-months. We've designed this process to be meaningful and lasting, not burdensome and overwhelming. We're there to guide you through each step, as well as address issues that come up along the way. Plus, we are committed to serving as your accountability partner so that you and your organization stay on track throughout our engagement.

Mission Immersion & Assessments

Together we will assess your strengths and opportunities across our three key Mission CatalystSM initiatives:

- Your organization's strategy
- Board governance and engagement
- Past, current and future fundraising endeavors and goals

Strategic Planning, Board CatalystSM and Fundraising Plan of Action

Assessment results compiled and reviewed against critical best practices, we will share our findings and recommendations at a full board and staff retreat. Next we will help guide your team to develop a prioritized short-term vision for your organization's future. Your plan will include:

- Measurable goals
- Timelines & milestones
- Specialized teams responsible for execution

Accountability & Sustainability Plan for Growth

Knowing that Mission CatalystSM is the first substantial step in building the right infrastructure for future sustainability, together we will reflect upon key outcomes, challenges and next step strategy goals for the organization.

Is it time to get YOUR mission moving?

Aly Sterling
PHILANTHROPY

www.alysterling.com